

# EMPLOYER SUPPORTED CHILD CARE



CHILD CARE  
CONNECTIONS

## SUPPORT FAMILIES. SUPPORT YOUR WORKFORCE.

Unmet child care demand is both a cause and effect of the state's workforce shortage. Supporting the child care needs of your employees is strengthening your workforce today, and in the future.

Child Care Connections (CCC) can help you get started by supporting quality early care in:

### YOUR AGENCY

#### SURVEY

the child care needs of your employees, and develop flexible and supportive policies.

#### INDIRECT/DIRECT ASSISTANCE

Offer child care assistance, like:

- Pre-tax flex spending accounts
- Reserve slot for staff at a local child care
- On-site child care

#### SHARE INFORMATION

with your employee's on the Best Beginnings Child Care Scholarship and referral services through CCC.

### YOUR COMMUNITY

#### DONATE

used equipment, extra supplies, and services to local child care programs to improve the quality of their care and save them money.

#### GET INVOLVED

in community discussions around quality early care. There's always something new to learn and share about child care.

#### INSPIRE OTHER BUSINESSES

by showing them the great things that you're doing to help your employees and community using your newsletter, social media, and network.



# WHY SUPPORT CHILD CARE NEEDS

Approximately, 64% of MT children have their only parent or both parents in the workforce. Chances are this applies to some of your employees.

Investing in quality early care is not just investing in your workforce today, but it is also building a strong workforce for tomorrow. With an ROI of 61 cents for every dollar invested, quality early care is the sustainable solution for our Montana economy.

## HOW TO GET STARTED

Child Care Connections offers a number of resources for employers looking to expand support of their employees child care needs. These supports include:

- Providing a presentation and/or education materials on resources for your staff including information on finding and affording child care
- Assisting employers looking to reserve child care slots for their staff with a local child care center
- Discussing the benefits of on-site child care with employers
- Offering financial assistance to employers looking to open an onsite child care

## CONTACT US FOR MORE INFO!



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