



THIRD ANNUAL **COLORING CONTEST**

Join in supporting our youngest community members by becoming a Sponsor of Child Care Connections' **Third Annual Coloring Contest** for children ages 0-12, and caregivers! This virtual event will span our six-county service from April 1st - 28th and will feature art classes by local artists, prizes, and an awards celebration.

Dollar-for-dollar early childhood has one of the highest returns on investment out there. Yet families are struggling to find and afford child care and child care providers are struggling to stay open. Did you know that in our area there's only enough licensed child care to meet 40% of the need and a typical family spends over 30% of their income on child care? Or, how about that child care providers are among the lowest-paid workforce members despite annual continuing education and the critical service they provide? Together we can find solutions for this.

This year, we are looking for support through monetary and in-kind Sponsorships to help underwrite this event. As a Sponsor of this event, you are bringing awareness to early childhood issues in your community and inspiring others to join in your support.

Our donors make a difference in the lives of local children!

SPONSORSHIP BENEFITS

Premier Sponsorship - \$1,000

- Shout-out in five CCC Newsletters during March, April, and May
- Prominent recognition on all printed event marketing materials and coloring sheets
- Your logo appears in digital headers for the event including on the CCC website, newsletters, and in social media events
- Verbal recognition during the virtual award ceremony, in April
- Prominent recognition on the CCC website and social media (around 3K views/month)
- Brand recognition during available in-person or virtual Week of the Young Child Events in April
- Sponsorship recognition in all print, digital, and radio ads for this event
- Recognition in four social media posts, three before and one after the event on CCC social media
- An opportunity to give out promotional materials through virtual events encouraging participation in the Coloring Contest during the event in April
- An opportunity to give out promotional materials to CCC's child care providers (180+ facilities)
- 12-month recognition on sponsor board in both CCC offices
- Prominent brand recognition during the April Award Ceremony

TO BECOME A SPONSOR CONTACT ROSE AT ROSE@CCCMONTANA.ORG OR (406) 548-3668

Child Care Connections is a 501(c)(3) nonprofit. Your donation is tax deductible.



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SPONSORSHIP BENEFITS CONTINUED

Event Sponsorship - \$500

As an Event Sponsor, you will receive marketing benefits, and encourage other organizations and businesses to sponsor this community-wide event.

- Shout-out in three CCC Newsletters during March, April, and May
- Recognition on printed event marketing materials and coloring sheets
- Verbal recognition during the virtual award ceremony, in April
- Recognition on the CCC website and social media (around 3K views/month)
- Brand recognition during available in-person or virtual Week of the Young Child Events in April
- Recognition in three social media posts, two before and done after the event
- An opportunity to give out promotional materials to award ceremony attendees
- Six-month recognition on sponsor board in both CCC offices
- Prominent brand recognition during the April Award Ceremony

Coloring Page Sponsor - \$250

As a Coloring Page Sponsor, you will receive marketing benefits and encourage others to get involved in this community-wide event.

- Shout-out in two CCC Newsletters during March and April
- Brand recognition on official contest coloring sheets
- Verbal recognition during the virtual Award Ceremony in April
- Recognition in social media posts, one post before, and after the event
- Recognition on CCC website (around 3k views/month)
- Three-month recognition on sponsor board in both CCC offices

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Learn more at
cccmontana.org/event/LetsColor22

