



3RD ANNUAL

CAYDEN JAMES LEONARD MEMORIAL BIKE RODEO

Join in supporting our youngest community members by becoming a Sponsor of the Annual Cayden James Leonard Memorial Bike Rodeo.

In July 2019, the Park County community experienced the loss of 11-year-old Cayden Leonard when he was struck by a vehicle while riding his bike. We now ask that you join Cayden's family and Child Care Connections (CCC) in honoring his memory through this event. All funds raised will go towards bike safety in Park County. This event will be held July 19th, 2023 from 4:30 - 7:30 pm during the Livingston Farmers' Market and will offer a variety of fun and educational activities. More information is available at cccmontana.org/event/Bike4Cayden3.

YOU CAN MAKE A DIFFERENCE IN THE LIVES OF LOCAL CHILDREN!

SPONSORSHIP BENEFITS

GOLD SPONSORSHIP - \$1,000

- Shout-out in 4 CCC Newsletters
- Recognition on all printed and digital event marketing materials
- Recognition on the CCC website (over 2k views/month)
- Print and verbal recognition during the event
- Five unique posts before (4) and after (1) the event on CCC social media
- 12-month recognition on sponsor board in both CCC offices and on our donor webpage
- Your company's name and logo prominently placed on event t-shirts
- An opportunity to give out promotional materials during the event
- An opportunity to have a representative at our Farmers' Market booth



ADDITIONAL SPONSORSHIP LEVELS ON REVERSE





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SPONSORSHIP BENEFITS, CONT.

SILVER SPONSORSHIP - \$500

- Shout-out in 2 CCC Newsletters
- Recognition on all printed and digital event marketing materials
- Recognition on the CCC website (over 2k views/month)
- Print and verbal recognition during the event
- Your company's name and logo prominently placed on event t-shirts
- Three unique posts before (2) and after (1) the event on CCC social media
- 6-month recognition on sponsor board in both CCC offices and on our donor webpage
- An opportunity to give out promotional materials during the event

BRONZE SPONSORSHIP - \$250

- Shout-out in 2 CCC Newsletters
- Recognition on all digital event marketing materials
- Recognition on the CCC website (over 2k views/month)
- Print recognition during the event
- Two unique posts before (1) and after (1) the event on CCC social media
- 3-month recognition on sponsor board in both CCC offices and on our donor webpage
- An opportunity to give out promotional materials during the event

 **TO BECOME A SPONSOR** 

CONTACT TORI AT TORI@CCCMONTANA.ORG OR (406)548-3672

CCCMONTANA.ORG/EVENT/BIKE4CAYDEN3

FOR FULL BENEFITS, CONFIRM SPONSORSHIP BY APRIL 30TH, 2023



Child Care Connections is a 501(c)(3) nonprofit. Your donation is tax-deductible.